

2010 EDITORIAL CALENDAR



Jan/Feb 2010 *the BC issue*

Closing date: Nov 30/09
Material: Dec 4/09
Inserts due: Dec 17/09
Mailing (approx.): Jan 5/10

Home	Olympics/BC showcase
World	Switzerland
CME destinations	Montego Bay, Jamaica
R&R Column	Writing Contest Finalist

Mar/Apr 2010 *the touring issue (Europe)*

Closing date: Feb 1/10
Material: Feb 5/10
Inserts due: Feb 18/10
Mailing (approx.): Mar 2/10

Home	Newfoundland & Labrador
World	French bike tour
CME destinations	Birmingham, England
R&R Column	Writing Contest Finalist

May/June 2010 *family vacation/adventure*

Closing date: Apr 6/10
Material: Apr 9/10
Inserts due: Apr 22/10
Mailing (approx.): May 4/10

Home	Yukon river adventure
World	Namibia
CME destinations	Toronto
R&R Column	Writing Contest Finalist

Jul/Aug 2010 *go eco*

Closing date: Jun 7/10
Material: Jun 11/10
Inserts due: Jun 24/10
Mailing (approx.): Jul 6/10

Home	10 kayak spots across Canada
World	Patagonia by water + land
CME destinations	Memphis, TN
R&R Column	Writing Contest Finalist

Sep/Oct 2010 *fall escapes (cruising & spa)*

Closing date: Aug 9/10
Material: Aug 13/10
Inserts due: Aug 26/10
Mailing (approx.): Sep 7/10

Home	Ontario resort/cottage country
World	California wine country
CME destinations	Rome, Italy
R&R Column	Writing Contest Finalist

Nov/Dec 2010 *winter getaway/holiday celebration*

Closing date: Oct 4/10
Material: Oct 8/10
Inserts due: Oct 21/10
Mailing (approx.): Nov 2/10

Home	Cool in Montreal
World	Grenada
CME destinations	Dubai, UAE
R&R Column	La Scala

